



**Beauty by Creative at Heart**  
561.310.3231 • cre8iveatheart@gmail.com  
www.beautybycreativeatheart.com

## Guide to your Day-of Beauty

### The Day of Your Wedding or Event

We work by a strict time schedule for making you and your wedding party look and feel their best! Our goal is to make your day-of beauty an enjoyable and stress-free experience! Please use and share this guide with all those on the schedule to prepare for the day to avoid unnecessary delays and additional charges. **While you may have a schedule, please be sure everyone understands that we must work without gaps in time and will service those ready to go if someone else is not. Anyone in the room for hair and makeup should be ready to go if a chair is empty to avoid additional charges.**

We have a large footprint and are not shy about rearranging the room to set up. We will require a workspace that has access to an elevator OR on the ground floor. Our tools are heavy and not ideal for carrying up stairs or in tight awkward spaces. If an elevator is not available, we will require assistance with our tools. Each artist will also need ample space with great natural light and nearby electrical to work comfortably, as well as for our tools.

Each hair artist will need a low armless (preferably) chair and hard surface for tools. A large mirror nearby is a bonus!

Each makeup artist will need amazing natural light near a window and a large table to set up all things makeup, nearby electrical for lighting and airbrush machines and a high bar stool if possible (although many have their own chair).

We know our littles want to feel special and we are happy to accommodate when the time is right. However, children and pets cannot be permitted near our stations for their own safety and the safety of others. The hair designers work with very hot tools and both hair and makeup have wires that can cause trip hazards and injury. We ask that everyone be mindful of this and use caution as well as give our artists the room they need to do their very best work.

Getting ready Be sure your guests and bridal party know what to expect when we arrive. We recommend anyone receiving beauty services wear a button down shirt, robe or loose fitting shirt that easily goes over your freshly styled hair and makeup. We also recommend that everyone share inspiration photos as well as a description of their hair and makeup expectations/desires prior to our arrival.

While you are in our chairs, we truly want to do our best to bring each person's vision to life. Please do not expect to have your laptop, phone or notebook in your lap as we work as it makes it difficult to do our jobs and it is less relaxing for you. Simply put, we need your attention and the ability to have full access to your face and hair while we work. :)



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## **Hair Design and Styling**

Hair will be styled. We do not have the ability to wash hair onsite. Unless a blow-dry/blow-out has been added to the invoice/schedule, everyone should arrive with clean, completely dry and ready-to-style hair. Time has not been added to dry or finish drying hair. Use the guide below to prepare for your styling appointment.

### **Early preparation for your beauty team**

To allow us to schedule properly for the styles and looks you desire, please send photos of yourself and both your natural hair, as well as the inspiration looks desired. This will give us the opportunity to allocate ample time the day of. Please use the portal if possible to send those looks and they will be shared with your beauty team.

### **When to wash your hair and your desired style**

- **Normal hair** Wash the night before or morning of the celebration. Do not add product.
- **Fine, thin, limp hair** Wash hair the night before or morning of. Add a volumizing mousse.
- **Oily hair** Wash the morning of the celebration. Apply a dry shampoo.
- **Thick hair** Wash the night before (unless oily, then wash morning of). Do not tie your hair up to allow it to dry all the way through before your appointment or blow dry.
- **Curly hair** For natural styles, wash the night before. Add a light conditioner/leave-in for natural curls. Do not use heavy oils or conditioners.  
For a styled 'do that does not utilize your natural curls, hair must be blown out and ready-to-style on arrival. We highly recommend a professional blow out or straightening prior to your appointment to achieve the best results.
- **Smooth styles** Hair should not be put in a ponytail or messy bun or in any way creased when you arrive for your appointment.
- **Short styles** Hair that is not touching the shoulders is considered short. A blow dry and style without hot tools is typical for "short hair styles" and do not include up-dos.

### **Other style tips**

**Color** Root touch-ups and color for you (and your extensions) should be done 2-3 days before your wedding day.

- **Blow outs** We are happy to blow out hair the day of your wedding for an additional fee. This adds time to the schedule so please be sure this has been added to the schedule. We recommend you have your hair blown out the day before to tame frizz and give you the best curl and smoothness for your day-of style.
- **Extensions** We are happy to apply/install your extensions prior to styling for an additional fee (price varies based on the amount added). This adds time to the schedule so please be sure this has been added to the schedule. Extensions should be clean, colored, prepped and ready to install when your beauty team arrives. Added charges will apply if we have to spend time combing through and prepping extensions AND will add additional to the schedule.
- **Ponytails** Leave your hair down the night before your wedding day styling.
- **Conditioning hair products** Do not apply any leave-in conditioner or oils to your hair prior to your day of styling. Curls will not hold properly and pins may slip.



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## **Makeup Application and Skin Prep**

Stick to your typical beauty routine the morning of your event. Do not expect your beauty team to remove "last night's makeup". Faces at minimum should be free of all makeup, clean, moisturized, with well groomed brows. For extremely dry skin, add moisturizing serum or beauty oil and let skin drink it in. Apply a lip serum or chapstick and allow to absorb. Drink plenty of water as your day approaches!

- **Exfoliating** All skin benefits from regular exfoliation. We recommend exfoliating your skin the day or night prior to your beauty services to assure you get a beautiful makeup application.
- **Sunscreen** Avoid applying sunscreen if possible as it can cause flashback in photos. It's a good idea to chat with your photographer about this.
- **Brows** For the very best results, have your brows trimmed, tweezed and shaped. We are not permitted to remove hairs and it is challenging to cover unruly brows and facial hair to achieve a beautiful makeup/eye look.
- **Micro-blading Brows / Tattooed Makeup** Give yourself at least 1 month prior to your wedding day for micro-blading. The initial color is very harsh and may not be flattering.
- **Lash Extensions** If you have extensions, have them touched up the week prior to your wedding day. We do not however recommend you try extensions for the first time days before your wedding. Too many times, we have encountered brides with insanely long lashes that droop and will ultimately be unflattering in photos and there isn't a thing we can do to help them. We are happy to include strip lashes with your day of makeup for added length and volume the day of.
- **Waxing/hair removal** Brows, lips, chins should be waxed approximately 5 days before your wedding day. Raw bumpy skin from a fresh wax is not a good look. For the occasional stray hair, use tweezers.
- **Lips** Exfoliate and apply an emollient lip serum / balm / conditioner the morning of your wedding. For chronic chapped lips, begin applying a serum/balm the week of your event/wedding and apply daily.
- **Spray tans** 2-3 days before your wedding day. We recommend nothing too drastic for a healthy, sun-kissed look for your day.
- **Sunning/Tanning bed** We do not recommend you tan within 5 days of your wedding day. Sunburn does not look pretty no matter how much we do and neck/decolletage will look oddly discolored once makeup is applied to the face.
- **Facial Treatments**
  - Facials 1 month prior to wedding day
  - Microderm 1 month prior to wedding day
  - Dermaplaning 1 month prior to wedding day
  - Botox 1 month prior to wedding day
  - Chemical peels 2-3 months prior to wedding day
  - Advanced facial treatments (fillers, etc) 3-6 months prior to wedding day
  - Acne treatment 6+ months prior to wedding day. Do not switch up your regimen before your wedding day. This can wreak havoc on your face as it adjusts.
- **Teeth** Brush your teeth prior to sitting in the chair for makeup. Apply whitening strips before or during makeup application for a bright smile!
- **Contacts** Have contacts in prior to sitting in the chair for makeup.